

Code of Conduct: Policy 7 - Intellectual Property & Copyright

We are a platform for passionate creators, and we honor the creative work of all content creators. This policy is in place to protect the intellectual property rights of everyone—from the aspiring musician to the professional artist. You must respect copyright and have the necessary rights to any content you share on our site. This applies to every piece of content you post, whether it's a short clip in Quickfire or a high-quality video in Showcase.

1. Defining Intellectual Property

Intellectual property (IP) refers to creations of the mind. On our platform, the most common form of IP is **copyright**, which grants the creator of original content the exclusive right to use and distribute their work.

Content that is typically protected by copyright includes:

- **Videos and Films**
- **Music and Sound Recordings**
- **Photographs and Visual Art**
- **Written Works** (e.g., blogs, articles, scripts)

When you post content on our platform, you are affirming that you either own the copyright to the content or have a valid license or permission to use it.

2. Prohibited Content and Behavior

Our **manual review** team is trained to identify and act on instances of copyright infringement. We will remove any content that violates this policy, and repeat offenders may face account sanctions.

- **Unauthorized Use of Copyrighted Content:** Do not upload or share content that you do not have the rights to. This includes, but is not limited to, sharing a movie clip, a song, or a photograph that belongs to someone else.
- **Plagiarism:** Presenting someone else's work or ideas as your own is a direct violation of this policy and our commitment to authenticity.
- **Circumventing Protection:** You may not attempt to circumvent any copyright protection measures or digital rights management (DRM) technologies on copyrighted content.

3. Fair Use and Your Responsibility

While we respect the concept of **Fair Use** (using a small portion of a copyrighted work for commentary, criticism, news reporting, or education), it's a complex legal doctrine. It is your responsibility to understand and apply it correctly. When in doubt, it is best to get explicit permission from the copyright holder.

4. Reporting Copyright Infringement

If you believe your copyrighted work has been posted on our site without your permission, you

can submit a copyright infringement claim. This will initiate our **manual review** process, where a member of our team will review the claim and, if valid, remove the content.

5. Enforcement and Your Role

We will take down any content that is found to be infringing on another person's copyright. We maintain a strict policy against repeat infringers. Users who repeatedly violate this policy will face a series of sanctions, which may include temporary suspensions and, in severe cases, a permanent ban from the platform. We urge you to respect the creative work of others, just as you would want them to respect yours.